

RESUME

JEFF HALLERAN

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See my work online at: jeffhalleran.com

Media Designer with 7 years of professional experience implementing Visual Communication with varied experience working in retail, warehouse, delivery, library, and editorial-based positions

Full Time Experience:

*Web Department Team Member at **Black Box Distribution**, March 2010 - June 2011*

- Daily **Black Box**, **Zero**, **Mystery**, **Slave** and **Fallen Footwear** news and seasonal catalog updates
- Interviewed team riders for weekly and bi-weekly web editorial content
- Photographed special events and created blog posts for *Inside the Box*
- Worked with team riders and customers on special web-based contests
- Handled social media for **Black Box**, **Zero**, **Mystery**, and **Fallen Footwear**
- Shot and edited skate videos in the Black Box park for *Inside the Box*
- Performed regular e-commerce store updates for all **Black Box** brands
- Employee of the Month, November 2010

*Fallen Footwear Warehouse Clerk at **Black Box Distribution** June 2009 - March 2010*

- Unloading containers, stocking shelves, picking and packing orders, inventory, cleaning

*Production Artist at **Black Box Distribution**, March 2008 - June 2009*

- Laid out spec sheets and tech packs in Illustrator for **Zero** and **Mystery** hard and soft goods
- Created catalog files in Photoshop for seasonal **Zero** and **Mystery** product updates
- Production design using completed artwork for **Zero** and **Mystery** wheels, tees, and hoods
- Graphic design for web and print based special features, interviews and fliers
- Conceptualized board graphic ideas in conjunction with Art Department

Freelance Experience:

- Video, photography, and editorial for **Lowcard Mag**, 2012 to present
- Web and graphic design for **Snack Skateboards**, 2006 to present
- Photography and social media for **Route 44**, skateboard shop 2013
- Video and graphic design for **ATM Click Skateboards**, 2013
- Graphic design for **Roughneck Trading Company**, 2013
- Graphic design for web, video and editorial for **Network Skate**, 2012
- Video for **Broadcast Wheels**, 2011 and 2012
- Graphic design for **Fortunate Skate Supply**, 2011
- Graphic design for **K-5** skateboard shop, 2011
- Video for **Transworld Skateboarding**, 2009
- Graphic design for **Unicron**, 2010
- Production art for **Toy Machine** 2007

Education:

Studied at Madison Area Technical College in Madison, Wisconsin

Graduated in 2007 with an Associate Degree in Visual Communication and Media Design

LETTER OF RECOMMENDATION
BLACK BOX   **SLAVE**  

May, 17th 2012

Subject : Jeffrey Halleran
Company Name: Black Box Distribution
Type: Full Time Employee
Position Title: Graphic Designer/Web Designer
Job Duties: Responsible for helping and completing graphic design for skateboard graphics, printables and accessories from inception to silk-screened application. Ad layouts, photo retouching and decision making. Writing interviews, web columns, full company stories and website layout from start to finish.

To Whom It May Concern:

I've had the pleasure of knowing Jeffrey Halleran for over 5 years and I wish him only the best in the advancement of his career.

Jeff is a very motivated, professional and talented individual of the highest caliber, who has always researched every aspect of everything he does, to better his knowledge for complete customer, client and organization satisfaction. I've received many compliments and phone calls from other people in the skateboarding industry who have relied on Jeff's knowledge and expertise in all things skateboarding related. Everyone I know has always praised his work.

Jeff is an innovative self-starter, who rarely needs supervision. He is punctual and typically exceeds expectations. He handles pressure well, and will voluntarily work overtime and take work home to meet a deadline. I can definitely see him climbing to the top in any path he chooses to take, especially within the skateboarding industry which is where his passion mainly resides. Jeff has superior skills and admirable work ethics.

Jeff is an invaluable asset to any company, and I highly recommend hiring him. If you'd like to discuss his attributes in more detail, please don't hesitate to contact me.

Sincerely,
Chad Foreman
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General Manager/VP of Marketing
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